



Firm believer that good laugh will cure a lot of things
and that self-respect is (l)earned.



worker

- R+M - Graphic Designer/ Jr Art Director (July 2005 - July 2008)
 - Designed websites, print collateral, identity packages, animations, multi-media design
 - Worked closely with strategic team to execute designs that encompass brand attributes
 - Concepted and produced ad campaigns designed around brand positioning.
 - Worked primarily in collaborative team environment
- Rock Communications - Production layout artist (June 2004 - May 2005)
 - Outputed for print original, submitted, and fixed materials
 - Created retail advertisements and worked directly with client to ensure satisfaction
 - Organized schedules to balance weekly, bi-weekly and monthly projects
- Des Moines Register Marketing Department, intern (one semester)
 - Lead designer for RAGBRAI merchandise advertising campaign
 - Responsible for daily content previews for suburban Register
 - Other duties included photo updating, flyer collaboration and promotions design
- Freelance
 - Page layout and photography Gannette subsidized community paper
 - Brand management and production - Rottinghaus Chiropractic Centers
 - Web design, logo design, and identity packages
- "The Grand Views" (Newspaper) - columnist, layout and graphic designer and journalist
- Rottinghaus Farmland Corporation, worked since I was old enough to walk and carry something at the same time (approximately 13 years)
- Kaldenberg's Landscaping and Lawn Care, crew leader/laborer (four months)
 - Landscaping, flower planting, hedge trimming, sod transplanting
 - Crew leader of 4 man crew
 - Machinery operator
- Dekalb Monsanto Seed Corp, detasseled (seven years)
 - 3 Years co-leader of 10-15 man crew
- Athletic Department Grand View College event staff supervisor (four years)
 - Volleyball and Basketball game management
 - Baseball field, turf and lime caretaker
 - Basketball shot clock operator
- Communications Building Monitor (three years)

thinker

- North Carolina State University 2006 - current (part-time student — May 09 graduation)
 - M.S. in Communication (advertising, media and society) current GPA 3.5
- Grand View College 2000 - 2004
 - B.A. Graphic Design and Graphic Journalism (double major) - final GPA 3.32
- Don Bosco High School 1997 - 2000 - final GPA 3.57

leader

- Des Moines Semi-pro Baseball League Board of Directors
- Vice-President for Student Life – Grand View College
- Viking Council Executive Board – Grand View College
- Student Life Sub-Committee Chair – Grand View College
- Student Admission Retention and Life Committee – Grand View College
- President's Wellness Task Force – Grand View College
- Art Club – Grand View College
- Baseball delegate, NAIA Champions of Character – Grand View College
- "The Spirit" Don Bosco newspaper Editor
- 10 year member Black Hawk County 4-H Club Poyner Partners, 6 years in office



wower*

- Print Magazine Regional Annual 2006
- Addy's (3 silver)
- Webby Awards Honorable Mention (2)
- ReBrand top 100 Global Award
- Web Marketing Association "Outstanding Website"
- Grand View Honors Scholarship
- Maude White, Francis Colston Scholarship
- Grand View College Art Scholarship
- Graduate of Logos Program (2 year honors course)
- National Honor Society

joek

- Central North Carolina Men's Senior Baseball League (current)
- Player/Manager "Dodgers" in the Des Moines Semi-Pro League (1 year)
- Assistant coach Don Bosco high school baseball team (1 year)
- 4 Years varsity Baseball, Academic All-Conference - Grand View College
- Don Bosco High School Baseball 1999 & 2000 MVP, Basketball 2000 Co-MVP
- Captain of Basketball and Baseball teams
- Marine's Award for athletic achievement
- Don Bosco high school 2000 most valuable male athlete

designer

- Adobe Creative Suite 3 (Master Suite)
 - Illustrator
 - Photoshop
 - InDesign
 - Dreamweaver (HTML, CSS)
 - Flash (Action Script)
 - After Effects
 - Soundbooth
- MS Office Suite
- SPSS
- Productivity Software
 - Daylite
 - Time Fox

nerd

- Love reading non-fiction, history, evolutionary biology and cognitive philosophy books
- Long for the time when gentlemen wear hats again
- Can have an intellectual debate about Star Wars
- Played trombone in high school band

* WOWER [wou - er] Someone capable of inciting the verbal response of "wow". It's not a word but it fit so nicely with the other nouns. Please forgive the artistic licence.

Adam Richard Rottinghaus

22 Daisy Street, Raleigh, NC 27607 | me@adamrichardrottinghaus.com | 919-323-6434 | www.adamrichardrottinghaus.com